



Contact Lauren Dunnaway
Telephone 214-291-2920
Email Lauren.dunnaway@infinixglobal.com
Website www.infinixglobal.com

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RX WORLDWIDE LAUNCHES INFINIX GLOBAL MEETINGS & EVENTS

Expansion Highlights Growth of Broader Clientele Relationships

Plano, TX, 1BJuly 12, 2016 — Rx Worldwide Meetings, Inc., one of the world’s leading life science meeting management companies, recently launched [Infinix Global Meetings & Events](#); the premier organization’s new flagship brand. Infinix takes the white glove service model Rx has developed within Life Sciences and expands its reach. With an emphasis on meetings, incentives and special events, Infinix has made an impressive entrance into the landscape. The clientele that have spurred this growth come from a legion of industries including oil and gas, financial, telecom, manufacturing, food services, technology and insurance. The new brand underscores Rx Worldwide’s continued position as an industry leader that is changing the conversation with meetings procurement professionals, businesses and the meetings industry worldwide.

Rx Worldwide Meetings, Inc. has built a legacy by exclusively serving the medical device, pharmaceutical, and biotech industries for their meeting needs. The legacy continues with Rx as experts in new standards such as the Open Payments System (formerly Sunshine), the EFPIA Code and HCP compliant meetings. Firmly at the forefront of meeting management companies servicing the life sciences sector, Rx has eight [Healthcare Meetings Compliance Certificate \(HMCC\)](#) holders on staff. In addition, the team boasts multiple [Certified Meeting Professionals \(CMP\)](#) within its ranks. Infinix will build upon these decades of success and continue its focus on servicing the life sciences sector.

Infinix Global Meetings & Events is expanding upon the company’s international footprint with offices in London and Singapore, thus allowing clientele to benefit from seamless strategic meeting management across continents. A sampling of services includes site selection, on-site staffing, air ticketing, ground transportation coordination, speaker & entertainment selection, hotel/venue management, audio visual coordination, food & beverage planning, special event production, crisis management & custom attendee surveys. Other highlights of the launch of Infinix Global Meetings & Events, include the emphasis on [Incentives](#) as a deliverable in the spectrum of meeting services offered.

Current owners of Rx Worldwide, Sally & Mike Roberts, acquired the 25-year-old company in August 2014. Since acquisition, they've positioned the company for growth, bringing hospitality industry leaders into key positions and steadily growing the suite of services offered. The company realized 34% growth in revenue from 2014 to 2015 and launches Infinix Global Meetings & Events amid the momentum of this success.

"We are extremely proud of our heritage and the team that has established Rx Worldwide as a thought leader in the life sciences industry. We promise to continue delivering exceptional, specialized service to these partners. Infinix allows us to extend our expertise into other industries where best-in-class service is expected. We have and will continue to invest in hiring seasoned industry experts to join our team and ensure we can deliver on our promises," noted Mike Roberts, President & Chief Operating Officer.

For a limited time, Infinix is offering a one-time proof of service discount on meeting management fees to new customer organizations when mentioned at the time of booking. Visit the Infinix Global Meetings & Events website to [request a proposal](#).



About Infinix Global Meetings & Events:

With more than 25 years of global meeting experience across 35 countries and 5 continents, Infinix Global Meetings & Events is a certified women owned business offering specialized meeting capabilities and worldwide expertise. Full service planning, partial service offerings and site selection for Meetings, Events, and Incentives is delivered with a high-touch experience and high-tech capabilities. For more information, please visit www.infinixglobal.com.

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If you would like more information about this topic, please contact Lauren Dunnaway at 214-291-2920 or email at Lauren.dunnaway@infinixglobal.com.